

GET READY TO HAVE FUN AND HELP SAVE LIVES!

Event Date: February 13-17<sup>th</sup>

Return Envelopes by: February 28<sup>th</sup>



# It Takes Heart to Be a Hero!

Dear Parent/Guardian,

Our school is thrilled to be supporting the American Heart Association through their *Jump Rope For Heart* program. This program teaches our students and their families how to take care of their hearts and how to make a difference.

When your child participates in Jump Rope For Heart he/she:

- ♥ **Learns about the importance of the heart – how it works, and how to take care of it:** Through classroom exercises and educational information provided by the American Heart Association.
- ♥ **Helps kids with special hearts:** Our *safe* online tool makes it *easy* for your child to set-up a web page and send emails to invite friends and family to support his/her fundraising efforts and to share life-saving information. You can also download the Jump/Hoops app for your smartphone. Take the e-card challenge and encourage others to make healthy choices too! Visit [www.heart.org/jump](http://www.heart.org/jump) and search for Mildred Aitken Elementary to link to our school.
- ♥ **Feels good for making a difference in people’s lives!** Funds raised support American Heart Association research and education initiatives that *save lives in our community*. *Fundraising is an optional part of this program.*

*Thank you for your support!* Earl Queenan - Physical Education Teacher



Please make checks payable to American Heart Association.

For the safety of our children, we ask that your child NOT go door-to-door or ask strangers for donations.

Ask your company if they will match your donation!

### Special “thank you” gifts for students who choose to fundraise:

**Any donation:** Students who make a donation get to show their support for the American Heart Association by wearing their lanyard and the lion, Rory McFiercely III, the official 2017 mascot of Jump Rope for Heart!

**\$15:** Also receive a personal jump rope to stay active at home!

**\$50+ = Heart Hero Club :** Also get a 2017 Jump Rope for Heart t-shirt!

**\$100+ :** Receive all 6 Zoo Crew members, the jump rope and the 2017 t-shirt!

\*Please note: the attached envelope is for collecting any donations that are not online. You DO NOT need to fill out or turn in the waiver slip on the cover of this envelope. \*